



FOR IMMEDIATE RELEASE

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PARTNER WITH THE BALLANTYNE FOR AN EFFORTLESS ESCAPE TO ROMANCE

CHARLOTTE (January 13, 2010) – [The Ballantyne Hotel & Lodge](#) invites guests to celebrate romance throughout the month of February. Surprise a sweetheart with an overnight package, share dinner at Gallery Restaurant, enjoy a champagne and chocolate tasting or get pampered at The Spa at Ballantyne with a selection of specialty treatments.

Romantic Celebrations

A sweet escape that is ideal for [Valentine's Day](#) is Romantic Celebrations, including luxurious accommodations, champagne and strawberries, breakfast in bed or in Gallery Restaurant, a 4 p.m. late check-out and complimentary valet parking. Pricing starts at \$324 for double occupancy.

A Night of Romance

Indulge in A Night of Romance, including one or more nights in an elegant guest room, dinner in Gallery Restaurant, an in-room movie of choice and complimentary valet parking. Pricing starts at \$384 for double occupancy.

Special Valentine Room Rate

Spend a romantic evening at The Ballantyne Hotel & Lodge with a special Valentine room rate of \$179. This rate is available from February 11 through February, 21, 2010. For reservations, please call 888-627-8048.

Dining at Gallery Restaurant & Bar

From February 12 through February 14, share an intimate dinner with someone special at [Gallery Restaurant](#). The Chef's selection is customized for couples, including a shared salad of "hearts" of baby red romaine with tempura goat cheese and ruby red strawberries; house made lobster raviolis; George Bank scallops and prime New York Strip; and a duo of New York cheesecake and decadent chocolate cake for dessert. The menu is available for \$60 per person (excluding tax and gratuity). Diners can choose to have the entrees split in the kitchen or shared at the table. The special menu items can also be ordered a la carte, and Gallery Restaurant's new winter menu will be available. For reservations, please call 704-248-4100 or visit www.gallery-restaurant.com.

Gallery will also feature a special cocktail, Love Potion Ballantyne, from February 12 through February 14. This cocktail includes raspberries, Pearl Pomegranate Vodka, Malibu Rum, Chambord and pomegranate juice. The cost is \$8.

Champagne and Chocolate Tasting

Discover the perfect pairings of champagne and chocolate on February 13, 2 p.m. – 4 p.m. Savor three different champagnes, including Taittinger Brut, Taittinger Prelude and Domaine Carneros Rose, matched with house made chocolates. The cost is \$25 per person, and reservations are recommended at 704-248-4100.

Romantic Exclusives at The Spa at Ballantyne

Throughout the month of February, chocolate and champagne come together to offer the ultimate decadent combination in spa treatments. Spoil someone special with a **Chocolate and Champagne Facial**, a 50-minute treatment that utilizes a sweet blend of organic Hungarian chocolate, mimosa sugar scrub and organic essences of grapes. The lavish facial is \$105. Experience a delicious pampering of Hungarian chocolate, mimosa sugar scrub and organic essences of grapes with the **Chocolate and Champagne Body Wrap**. The 50-minute wrap is \$110. These treatments are not only designed for relaxation and indulgence, but to re-moisturize and refresh the skin and body.

Get in the mood for romance with **Aphrodite's Love Potion Pedicure**. Throughout history, the richly-colored and delicious fruit of pomegranate has been revered as a symbol of health, fertility and rebirth. Aphrodite, the goddess of love, said the pomegranate was a powerful "love potion." This special pedicure creates a personal love potion for the feet. Top off the experience with a specialty drink. The cost of the pedicure is \$75.

[The Spa at Ballantyne](#) also offers a Couple's Package for Valentine's Day weekend on February 13 and February 14. With the **Couple's Escape to Indulgence**, each person receives a 25-minute bath, 25-minute mimosa sugar scrub and 50-minute aromatherapy massage. This couple's experience also includes a \$15 retail certificate. The cost is \$528 per couple.

For some extra romance, The Spa at Ballantyne will feature two complimentary seminars on Valentine's Day for those who partake in spa services over that weekend. Each seminar will teach couples how to massage each other, and the 90-minute seminars will be held at 12 p.m. and 5 p.m. Attendees will learn about the importance of touch, as well as detailed techniques on massaging each other in a relaxed environment. In addition, chocolate truffles will be served on Valentine's Day to all couples.

Enhance the experience by pre-ordering a dozen long stemmed roses and a bottle of champagne to complete the perfect day. These amenities must be ordered by February 4. To make a reservation, please call 704-248-4141 or visit www.spaballantyne.com.

About The Ballantyne Hotel & Lodge

The Ballantyne Hotel & Lodge, a member of Starwood's The Luxury Collection, is a Forbes Four-Star and AAA Four-Diamond award-winning hotel located in Charlotte, NC. Featuring 214 luxurious guestrooms, The Ballantyne Hotel & Lodge offers a Conde Nast Johansens award-winning Spa and Golf Club, professional tennis and golf instruction, health facilities, 20,000 square feet of meeting space, four-bedroom Cottage and a Lodge group retreat with 36 spacious guest rooms. The Ballantyne Hotel & Lodge was awarded the 2008 Tiffany Trophy, an annual award presented by The Luxury Collection to the hotel or resort with the highest overall guest satisfaction score in North America. The Ballantyne Hotel & Lodge ranked among the top business hotels in the U.S. and Canada in *Travel + Leisure's World's Best Business Hotels* 2007 readers' survey. The Ballantyne Hotel & Lodge is owned by Bissell Companies. For information and reservations, please contact The Ballantyne Hotel & Lodge toll-free at (866) 248-4824, or visit the website at www.theballantynehotel.com. Become a fan of The Ballantyne Hotel & Lodge at www.facebook.com/ballantynehotel or follow The Ballantyne Hotel & Lodge at www.twitter.com/ballantynehotel.

About The Luxury Collection

The Luxury Collection® brand, part of Starwood Hotels & Resorts, Inc., is an elite group of distinctive properties ranging from imperial palaces to romantic hideaways, from historical landmarks to tropical resorts, recognized as some of the finest hotels in the world. To sophisticated travelers worldwide, The Luxury Collection delivers the finest hotel experiences through their unparalleled attention to their guests' needs and preferences, their exceptional and distinctive properties and seamless integration of the customs, culture and environment of each property's locale. There are over 50 *The Luxury Collection* hotels and resorts in more than 25 countries, each reflecting the true essence of the destination.

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